Strategic Plan 2024 - 2027



Our Vision

Communities that thrive

Core values

Our Goals



Strategy Statement

We will improve housing outcomes by leveraging our culture, partnerships, experience and our approach to innovation to create secure, sustainable homes and facilitate support and choice for people to positively engage in their community



- 1. Empower our people to develop themselves and their careers.
- 2. Create alignment across the organisation and employee understanding of how their role contributes to successful outcomes.
- 3. Provide the resources, systems and tools our people need to do their best work.
- 1. Welcome and exceed regulatory standards to achieve key metrics above industry standards.
- 2. Improve engagement with renters to understand their needs.
- 3. Define and communicate our value proposition to our communities and stakeholders.
- 1. Provide a diverse offering of housing options.
- 2. Investigate a range of delivery and management models in areas of need.
- 3. Actively explore and be receptive to M&A and alternative opportunities for growth.